

.eu pricing and registration information for TM Holders

General Entitlement

A National, Benelux or Community trademark holder headquartered in the EU may apply for a .eu domain name based on their registered mark during either of the Sunrise periods. The domain name requested must be **exactly** the same as the registered mark except that spaces may be omitted or replaced by hyphens, and other non-alphanumeric characters may be omitted, hyphenated or rewritten (such as substituting the word "and" for an ampersand etc.). Hyphens in the mark must be present in the domain also. Figurative marks will also be accepted where the mark consists predominantly of text – however this must be unambiguous and all characters in the mark must be present in the domain name (subject to the substitutions above). Trademarks must be actually registered – Sunrise .eu registrations are not permitted based on pending TM applications.

Licensees and TM holders

It is recommended that where possible the trademark holder should be the applicant for the domain name that corresponds to their mark. However other organizations or individuals that are formally licensed by the holder to use a particular trade mark may apply to register the corresponding domain instead of the mark holder **but only during the first sunrise phase** ending Feb 6th 2006. In this case, there must be a formal licensing agreement between the holder (licensor) and the registrant (licensee). As part of the supporting documentation for the application, it will be necessary submit a License Declaration form signed by both parties. This form is downloadable from the registry website **www.eurid.eu**

Organizations headquartered outside the EU

In general, .eu domain names may not be registered by an organization that does not have its registered office, central administration or principal place of business in an EU member state even if they hold a valid national or community trademark. However it is often possible for one of their EU based subsidiaries or branches to register the domain name instead by submitting a License Declaration form as outlined above.

Supporting Documentation

Supporting documentation is not required at time of application, however it must be received by the registry processing agents within 40 days of the acknowledgement of the application by the .eu registry (EURid). **Documents should not be sent to Irish Domains.** The confirmation email will contain a link to download a cover page to accompany the documentation – this will contain the address to send the documents to. For trademark based applications, an extract from the trademark register or printout from an official online database will be deemed sufficient. Please note that the registrant (and/or their agent) is solely responsible for ensuring that correct and appropriate supporting documentation is received by the processing agents.

Pricing Information

The cost of submitting each .eu Sunrise application by a trademark holder is €99 + VAT. This fee includes all registry processing fees and also includes the registration of the domain for 1 year if successful. This fee must accompany the application unless otherwise arranged. The application fee is not refundable once the application is received by EURid irrespective of whether or not the application succeeds, however if you fail to register your domain a credit will be applied allowing you to register another .eu name during open registration. Please note also that there is no guarantee that any particular Sunrise application will be successful due to the possibility of competing applications, rejection by validation agents or dispute resolution procedures initiated by third parties.

Applications

Send payment and completed applications to: **Irish Domains Ltd, Waverley Office Park, Old Naas Road, Dublin 12, Ireland** or fax to **+353 1 4190639**. Please copy the form for multiple applications, if faxing attach credit-card details or a photocopy of the cheque.

Frequently asked questions about .eu

Who can register a .eu Domain name?

Dot EU domain names can only be registered by:

- 1) Undertakings having their registered office, central administration or principal place of business within the European Community
- 2) Organizations established within the European Community without prejudice to the application of national law
- 3) Natural persons resident within the European Community.

What .eu names can be registered?

In general, registrations will be unrestricted, that is, you will be able to register any valid domain name that is available. However during the phased startup of .eu (the "Sunrise Periods"), registration is restricted to those names for which the registrant can demonstrate prior rights (see below). A very small number of names will also be reserved by the .eu registry for its own use, and some geographical indications are reserved for registration by national governments. Two character domains will be permitted unless they conflict with reserved two-letter country codes.

How can I register a .eu domain name?

.eu domain names may be registered only through .eu accredited registrars such as Irish Domains (www.irishdomains.com). Look out for the **.eu registrar** logo on websites or correspondence, or check on the .eu registry website.

When can I register my .eu domain name?

Phased registration of .eu domain names commences on 7th December 2005. This known as the **Sunrise I** period lasting two months where domain names may only be registered by National Governments, Public Bodies and Community or National Trademark Holders or Licensees.

A further two month **Sunrise II** period starts on 7th February 2006 where domain names may only be registered by Sunrise I categories (excluding licensees) plus others with "prior rights" protected by law – typically company names, business identifiers, trade names, protected literary & artistic works, unregistered trademarks and some other rights protected by national law.

Following the Sunrise periods there is the **Landrush** on 7th April 2006 where all other queued applications will be submitted, after this, registration will be open and unrestricted. Registration activity is expected to be brisk on the three dates above.

Can I secure my .eu domain name now?

Accredited registrars such as Irish Domains are allowed to take pre-registrations which are queued and presented to the registry at the start of the appropriate period. Although pre-registration is a good idea to ensure that you get your application in as soon as possible, it is possible that other registrars may have queued applications for identical domain names.

Is my Sunrise application guaranteed to succeed?

No. On the critical dates above, many registrars will be submitting large volumes of applications so there is no guarantee that yours will be received before any other competing application. Also, you will have to submit carefully prepared supporting documentation and it is possible (although costly) for other unsuccessful applicants to challenge your registration. That said, the earliest submitted properly formatted sunrise applications have the best chance of succeeding.